

CREATIVE & MARKETING STRATEGIST

Portfolio



by ELAINE WEST

Creative designer with expertise in immersive digital experiences, brand storytelling, and user-focused visual content. Proficient in 3D design, branding, and tools like Adobe Creative Suite and Blender, I deliver impactful, results-driven visuals using data-driven marketing strategies. Experienced in collaborating both remotely and in-person, I integrate design, technology, and user experience to create engaging content across platforms, always focused on building connections that drive outcomes.

ABOUT ME

ELAINE WEST



With over 20 years of experience in marketing, photography and creative design, Elaine West excels in content creation, branding, and project management. Specializing in VR content development and 3D modeling, she brings expertise in graphic design, advertising, SEO, social media management, and website design. Passionate about crafting compelling visuals and engaging campaigns, she thrives in collaborative environments to drive innovation and audience engagement

Elaine was born and raised in rural Northern California, where a close-knit sense of community fostered her creativity and passion for storytelling. Now living in the heart of the PNW, she brings her expertise in graphic design, branding, and digital marketing to craft immersive experiences that connect with audiences in meaningful ways.

A wife and mom, Elaine balances her creative work with family life, finding new ways to merge technology and artistry. Her love for VR design allows her to design interactive spaces that engage and inspire. When she's not designing or strategizing, she enjoys exploring new ideas, reading her favorite Mariana Zapata novels, and spending time with her dogs, Benji and Cujo.



Always curious and forward-thinking, Elaine stays ahead of industry trends, constantly exploring new ways to blend creativity with technology, ensuring her work makes a lasting impact. She believes that great design isn't just about aesthetics—it's about storytelling, connection, and creating experiences that resonate.



I am passionate about all aspects of graphic design and consider myself well-rounded in all fields, particularly branding, as well as layout and web design.

GRAPHIC DESIGN

Graphic design for clients in a variety of industries including the gaming, technology and real estate industries. Specializing in personalized branding.

CUSTOM LOGOS & STICKERS



BRANDING

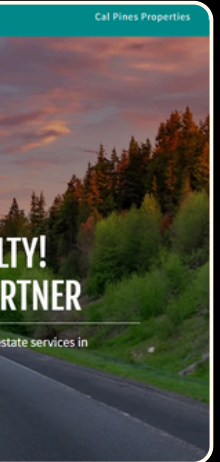


LAYOUT & DESIGN



WEB DESIGN

Design of personal and professional web pages for clients in the arts, photography, design, and real estate industries



WORK *with me*



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